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Over November 4th to 6th, Mood Media were again at the CIES Food Marketing Conference, held this year in Budapest at the InterContinental Hotel, as one of its regular sponsors.



Although the conference itself took place on the 5th and 6th of November, Jonathan was invited to their exclusive Cocktail reception on the evening of the 4th November to network among such notable guests as;

Anthony Hucker, Vice President, Global Format Development, **WAL-MART**

Mark Price, Managing Director, **WAITROSE**

Steve Reynolds, Marketing Director, **TESCO**

Adam Balon, Co-Founder & Commercial Director, **INNOCENT DRINKS**

Tim Mes, President, **PEPSICO BEVERAGES EUROPE**

and Jean Rubens, Marketing Director, **CASINO GROUP**, who later went on to be Mood Media's fun competition winner.





Over 30 countries were represented at the Conference, 50% of which were retailers.

Jonathan was invited to speak at the CIES lunch on Thursday 6th November, which was sponsored by Mood Media.



CIES Marketing Forum had this to say about our sponsorship:

“The lunch at the CIES Marketing Forum is an important part of the event to enable networking. The CIES Marketing Committee has recognised that Mood Media is a loyal partner of the Marketing Forum and they thank you for the support.”



The fabulous prize donated by Mood Media for the competition was ONE FULL YEAR'S subscription to our ADSL service, which will no doubt make **Jean Rubens of Casino Group**, a chain of French hypermarkets, a very happy chappy!



Also attending this conference were Tibor Kovári and Jean-Marie Noizet.